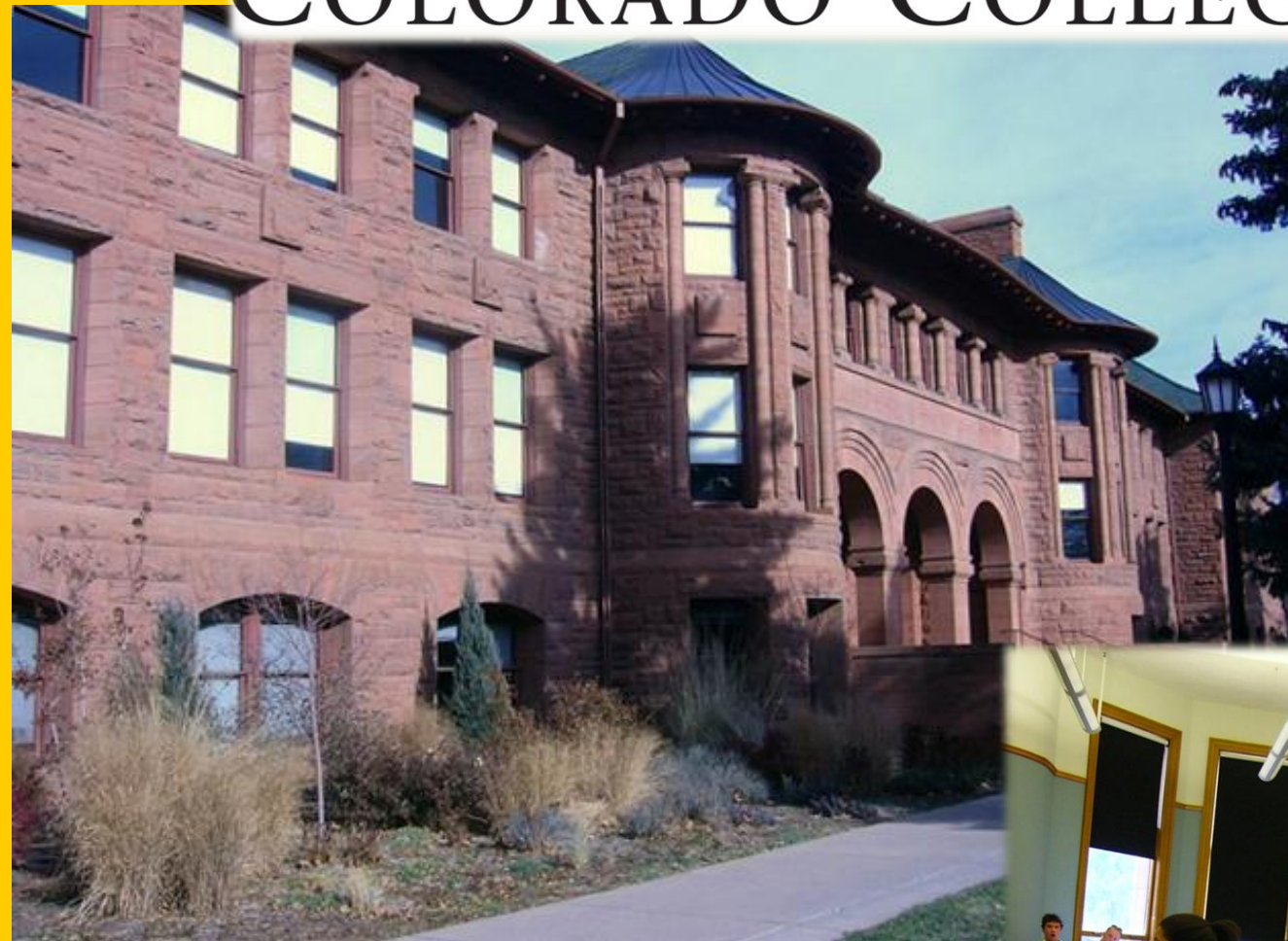


# Economics and Business Department

# COLORADO COLLEGE



# The Entrepreneur

Official Newsletter of The Colorado College Economics and Business Department

Issue No. 8

COLORADO  
COLLEGE

Fall 2012

## *Letter from the Chair*

Dear friends of CC's Economics & Business Department,

It is an honor to address you for the first time as the Chair of this amazing group of scholars. While I have been teaching for fifteen years, and teaching at CC for the last eight, I've found myself reinvigorated by the prospect of making a difference here in a new way as a coordinator.

With that in mind, we have launched the year with the theme of "communication", and are actively thinking about who we are, and how we share information. Here are some examples:

- we have a [spiffy new webpage](#) complete with calendar of events;
- we have a [Facebook page](#) , and a [Twitter account](#) (so "like" us or "follow" us or "klout" us);
- we have a [LinkedIn group for the department](#) (join us, if you aren't one of the 800+ members there already, sharing job openings or news or advice);
- we're installing electronic signage in the department lounge to announce events and news;
- we are featuring alumni stories on our Palmer Hall bulletin boards that have been redesigned for that purpose. Send us your contact details and a short bio if you'd be willing to be contacted;
- half of the department's faculty are using either iPads or PC tablets in the classroom;
- we are continuing our robust social life on campus: a monthly research seminar series (open to all, so please join us), an active Student Advisory Board, an Investment Club that meets twice monthly, a newly reborn Entrepreneurship Club, lunch workshops for students to learn spreadsheet and data analysis and interviewing and networking skills, and presentations by alums who want to share their stories and mentor students;
- we re-instituted the Spring Colloquium as a venue for students and faculty to present their research to one another in a professional setting;

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We welcome your submissions to *The Entrepreneur*! Please fill out the last page of this issue and send to the address listed, or send electronic submissions to: [Cassandra.M.Benson@ColoradoCollege.edu](mailto:Cassandra.M.Benson@ColoradoCollege.edu) Alums, we'd love to hear from you!  
Please send us your updated information so that we may better serve you. Thank you.

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# The Entrepreneur

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## *Letter from the Chair (cont.)*


- we continue to maintain our emphasis on a “Working Paper” series (for faculty and student research), and as a result, SSRN.com now ranks us as the second best undergraduate liberal arts program in the world. Twenty student co-authors have co-authored thirty research papers in the last eight years, over and above what faculty create without student co-authorship;
- we reformed the senior thesis requirement this year to emphasize quality over quantity, forcing students not only to submit electronically and obtain a permanent URL for their portfolio, but to write with the purpose of emulating a professional journal article or research white paper;

In short, we’re great, and we’re firmly committed to becoming even greater.

This summer, we rewrote our department’s mission statement. It’s on the next page as our commitment to you.

You can help us fulfill our mission by staying engaged. Keep us posted on your news. Write a letter reflecting on Maroula Khraiche’s contribution to your education, as she’s up for reappointment review this fall. Volunteer to mentor a student who is searching for a calling or a job. Donate back to help students run an experiment or take a field trip or publish their research.

Most of all, keep communicating with us. We’re proud to serve you, for now and for life.



*Dan Johnson, Chair of the Economics and Business Department*

# OUR MISSION

We engage exceptional students who think critically, analytically, and creatively, with intellectual competence and confidence, by leveraging the advantages of the Block Plan and drawing on the art and science of the discipline, at home and abroad, for now and for life.

## OUR GOALS

Our students can:

- Write effectively
- Speak and present effectively
- Identify, collect and prepare data
- Interpret evidence on a reason-based approach
- Generate insightful analysis in a theoretical context
- Demonstrate initiative and perseverance
- Manage projects effectively
- Appreciate the complexity of multiple perspectives



# MAJORS

## Economics

The objective of the major in Economics is to develop a general knowledge of how economies function to allocate scarce resources. By applying economic theories of decision-making and coordination to public policy issues, majors will gain understanding of the operation of the United States and other economies and of their interactions.

Specialization in economics is valuable to students who intend to enter business, government service, or non-profit leadership. Many positions with the federal or state governments require training in economics or related social sciences. Moreover, undergraduate specialization in economics is the first step for students who wish to make a career of college teaching of economics or who wish to secure positions as professional economists with business or government. To hold such positions, graduate study of economics is usually required.

## International Political Economy

The major focuses on the interaction between politics and economics in comparative and international settings. It examines the possibilities and constraints furnished by social structures, institutions, ideologies, and culture within and across societies, and it looks at the interplay of economic and political forces in the world arena.

The International Political Economy major prepares students for careers in government, international organizations, international business, or private foundations; for further study in international economics and politics; and for constructive citizenship in a world of increasing interdependence. The major is designed for students with broad interests in international studies. Competency in a foreign language or study outside the United States is required.

## Mathematical Economics

Students majoring in Mathematical-Economics must successfully complete no fewer than 15 units of listed courses in Mathematics (MA) and Economics (EC), including a senior thesis. To solidify basic problem solving skills, all majors must initially take a common set of required courses in economic theory, calculus, linear algebra, and differential equations. Contingent on individual course prerequisites, majors may then directly fulfill the elective requirement which undertakes a more advanced treatment of mathematical economics, or complete a sequence of courses that provide exposure to the statistical modeling of data.

The major in Mathematical Economics provides strong training for students pursuing private sector careers in investment banking, forecasting, applied mathematics, or finance, as well as graduate work in economics, operations research, and financial engineering.

# FACULTY



## **Pedro de Araujo**

Assistant Professor of Economics

*BA U do Estado do Rio de Janeiro, MA & MS Bowling Green St., PhD Indiana University*

*Courses: Macroeconomics, Applied Econometrics*

*Research Interests: Topics in international health economics, specifically the economics of HIV/AIDS, the scholarship of teaching and learning, and applied econometrics.*



## **Aju Fenn**

Schlessman Professor of Economics

*BS Xavier's College, India, BA College of Wooster, PhD Iowa St. University*

*Courses: Sports Economics, Mathematical Economics, Econometrics*

*Research Interests: Topics in the economics of sports, economics of addiction and environmental economics.*



## **Dan Johnson**

Department Chair & Associate Professor of Economics

*BSocSci University of Ottawa, Canada, MSc London School of Economics, PhD Yale University*

*Courses: Economics of Innovation, Microeconomic Theory, Public Finance*

*Research Interests: The economics of innovation and technological change, namely the impacts of prices, policy, trade and regulation on invention on economic growth; the valuation of intellectual property; predictions of Olympic medal counts.*



## **Vibha-Kapurja Foreman**

Professor of Economics, Knight Chair

*BA (Hons.) Indraprastha College, U of Delhi, PhD University of Pittsburgh*

*Courses: Development Economics, Econometrics*

*Research Interests: The economic development of "developing" countries; foreign direct investment and poverty in Sub Saharan Africa and on the genesis of national income accounts.*



## **Judy Laux**

Professor of Economics & Business

*BA Colorado College, MBA Keller Graduate School of Management, PhD University of Colorado*

*Courses: Business Finance, Accounting*

*Research Interests: Investigation of market efficiency and accounting pedagogy.*



## **Maroula Khraiche**

Assistant Professor of Economics

*B.S., Economics and Finance, Arizona State University. M.A., Economics, University of Connecticut. Ph.D., Economics, University of Connecticut.*

*Courses: Macroeconomic theory, Immigration Economics, International Finance*

*Research Interests: International Economics, Economic Development*



## **Kristina Lybecker**

Associate Department Chair & Schlessman Professor of Economics

*BA Macalester College, PhD University of California-Berkeley*

*Courses: Industrial Organization, International Economics, Microeconomic Theory*

*Research Interests: Intellectual property rights protection in developing countries, alternatives to the existing patent system, pharmaceutical patent protection, pharmaceutical policymaking in Latin America, compulsory licensing, and the intersection of innovation and antitrust policy.*

# FACULTY



## **Jim Parco**

Associate Professor of Economics and Business

*BS US Air Force Academy, MBA College of William & Mary, MS University of Arizona, PhD University of Arizona*

*Courses: Leadership, Entrepreneurship, Business Organization and Management, Investments, Research Methods.*

*Research Interests: Game theory, Morality and religiosity within the US armed forces, Leadership, Social Entrepreneurship, Experimental Economics, Judgment and Decision Making*



## **Kevin Rask**

Research Professor

*BA Haverford College, MA and PhD Duke University*

*Courses: Econometrics, Economics of Higher Education*



## **Esther Redmount**

Associate Professor of Economics

*BA College of William & Mary, PhD University of Virginia*

*Courses: Organization, Incentives, Labor Supply*

*Research Interests: Labor economics, child labor, poverty issues affecting income and consumption.*



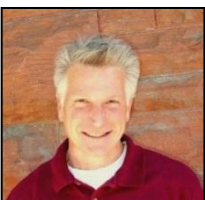
## **Mark Smith**

Professor of Economics

*BA Harvard, MS & PhD Duke University*

*Courses: Environmental Economics, Microeconomic Theory*

*Research Interests: Water resources, natural resources and environmental issues. The economics of climate change, behavioral economics.*



## **Larry Stimpert**

Professor of Economics & Business

*BA Illinois Wesleyan U, MBA Columbia University, PhD University of Illinois, Champaign-Urbana*

*Courses: Business Organization, Management, Strategy, Accounting*

*Research Interests: The influence of top managers on strategic decision making and firm strategies including managerial responses to environmental change and organizational decline; business definition and organizational identity; the management of corporate strategy and diversification; company strategies following deregulation and corporate governance.*



## **Jill Tiefenthaler**

Professor and College President

*Ph.D Duke University*

*Courses: Economics of Higher Education*

*Research Interests: Labor economics, economics of family and economics of Higher Education.*

# INTERACTIVE LEARNING



## Business Organization and Management

Professor Jim Parco

The motivation of individuals in organizations, effective goal setting practices, the sources of power in organizations and how leadership styles influence individual effort and job performance, the characteristics of effective teams, the key human resource management challenges facing organizations, and the importance of organizational culture and how organizational cultures are created.



### Field Trips:

- Celestial Seasonings
- Lakewood Police Dept
- U.S. Air Force Academy
- Eagle's Peak
- Colorado Wolf and Wildlife Center



### Guest Speakers:

- Carl Janssen- Arco
- Todd Westhauser- USAF
- Rob Mishev - LivingSocial



## Economics of Innovation

Professor Dan Johnson

### Boston Field Trip:

Examining how and why innovation occurs, how technologies develop and evolve, and what policies or other factors encourage or discourage innovation, CC economics students meet with practitioners in Boston to learn the financial, entrepreneurial, and proprietary aspects of innovation.

### Companies visited included:

- Rockport Capital
- AthenaHealth
- Invested Development
- Harvard Business School





# INTERACTIVE LEARNING

## Business Policy & Strategy

Professors Larry Stimpert and Van Skilling

This course focuses on the work of business leaders who have responsibility for entire firms or the business units of multi-business firms. Through studying models, case studies, and interacting with in-class speakers, students learn how to analyze industry environments, perceive and respond to changes in those environments, assess organizational capabilities, and make insightful decisions and recommendations.

### Guest Speakers:

Phil Condit, *Former CEO, The Boeing Company*

John Flemming, *Former Chief Merchandising Officer, Walmart*

Mark Paich and Corey Peck, *Lexidyne Corporation*

Sue Allon, *CEO, Allonhill Company*

Brian Thompson, *Former CEO, Trip.com*



## Sports Economics

Professor Aju Fenn

### Sports Authority Field & Coors Field Field Trip:

The purpose of this course is to familiarize students with sports economics models. Students apply theory and basic econometrics to various aspects of professional, collegiate, and recreational sports. The course utilizes stadium trips to enable student queries and first hand accounts about the finer points of sports businesses.

### Guest Speakers:

Matt Striegel, *NFL Sports Agent*

Arthur Steiker, *Sports Consultant, The Bortz Group*

Hal Roth, *CFO & General Counsel, Colorado Rockies*

Joe Ellis, *Executive VP of Business Operations, Broncos*



## Investments

Professor Jim Parco

### Course Overview:

Students will be introduced to the prevailing theories, models and philosophies of investment analysis and management for an environment where individuals make investment decisions under uncertainty. We will explore both investment fundamentals with a brief introduction into portfolio management. Specific topics of interest include a comprehensive TVM review, fundamentals analysis, market behavior, asset allocation, portfolio theory, ethics, risk & return, and behavioral finance.

### Guest speakers:

Scott Schoelzel, *Janus.*

Bobby Wolfe, *Morgan Stanley*

Nathan Atherley, *Farallon Research.*

Stacy Lutz-Davidson, *CC Controller*

Joe Suhajda, *Edward Jones*

Adam Farver and Matt Dupree, *Mettle Ventures*

Steven Halversen, *Monticello Investments*

Marcy Langlois, *Residential Mortgage*

## Ecological Economics and Sustainability

Professor Walt Hecox

### White River National Forest Field Trip:

CC economic students perform research on human vs. nature resource conflicts in the White River National Forest that culminates in a policy prescription for moving the region towards sustainability according to the tenets of ecological economics.



# RESEARCH OPPORTUNITIES

*The Economics & Business Department is currently ranked 2<sup>th</sup> among purely undergraduate liberal arts institutions worldwide.*

## Research with Professors

The Economics & Business Department offers the fantastic opportunity for student-faculty research. Students work during the summers, or on an hourly basis during the year. This provides a great opportunity for students and faculty to work together on a mutual interest, for the student to gain valuable economic research experience, and to even possibly lead to a publication.

### Current Research Projects Include:

- Targeting lending to the ultra-poor by Grameen
- HIV & Condom Use
- Impact of big box stores on residential property values
- Role of location on innovation in agriculture, IT and energy
- Strategic Management textbook
- Socioeconomic indicators and the prevalence of patents in developing nations



## Working Papers

The Block Plan allows professors to take time to continue work on research and publications. Within the small selection of working papers listed below, many have student co-authors. A sample of the full set is available online:

<a href="#">Planes, Trains and Automobiles: The Importance of Location for Knowledge Transfer in the Transportation Sector</a>	Jeff Moore, Daniel K. N. Johnson, Kristina M. Lybecker
<a href="#">Ain't No Sunshine When You're Gone: An Analysis of the Knowledge Flows between Successive Generations of Solar Innovations</a>	Daniel K. N. Johnson, Jeff Moore, Kristina M. Lybecker
<a href="#">The Healing Arts: Analysis of the Knowledge Flows between Successive Generations of Innovation in the Pharmaceutical Sector</a>	Daniel K. N. Johnson, Jeff Moore, Kristina M. Lybecker
<a href="#">Topics in Finance: Part IX--Working Capital Management</a>	Judith A. Laux
<a href="#">The Economic Efficacy of Banking Mergers: 2006-2008</a>	Rachel Vitale, Judith A. Laux
<a href="#">A Probability Model for Earnings Restatement</a>	Abdoulaye Dabo, Judith A. Laux
<a href="#">Mortgage Meltdown: Default Sensitivity to Declining Home Values and Loan-to-Value Ratios</a>	Yannick Schindler, Judith A. Laux
<a href="#">On the Association between HIV Knowledge and Risky Sexual Behavior in India</a>	Smirti Agarwal, Pedro de Araujo

# RESEARCH OPPORTUNITIES

## Van Skilling Awards for Independent Research

Students are awarded Van Skilling awards to conduct independent research, travel to conferences, or travel to present research. Recent awardees include:



<b>Corey Callihan</b>	Stakeholder Management, CSR and Effects on the Consumer Goods Industry
<b>Lisa Sundeen</b>	Social Capital and Microfinance Thesis Research
<b>Ben Snow</b> <b>Logan Dahl</b> <b>Michael Cooley</b>	Services and Intimate Partner Violence in the U.S.: A Country Level Analysis. An Updated examination measuring changes since previous study
<b>Christin Price</b>	A Study of the Effect of Marijuana Use on Academic Achievement, in response to The Princeton Review's 2011 Ranking of Colorado College as #1 in "Reefer Madness".
<b>Rachel Vitale</b>	Have the Mergers and Acquisitions that Swept the Financial Services Industry since the Financial Crisis Ultimately Improved the Performance of the Industry?
<b>Yannick Schindler</b>	Community Reinvestment Act and Efficient Market Hypothesis

## Other Resources Available to Students

### Technical Statistical Coordinator

The TSC assists the department with all technical needs, checking out equipment such as individual laptops, teaching courses on statistical software, and helping students with assignments.

### Economics Lab

State of the art computers with all the necessary software to perform research and master statistical modeling including EViews, STATA, Mathematica, MiniTab, and MYOB. With thirteen student computer stations, the lab is also a great place for working on group projects and studying.



### CC Career Center

The Career Center offers assistance with finding internships, jobs, grant-writing skills, and building resumes and interviewing skills. CC is a member of SLAC, the Selective Liberal Arts Consortium, which connects graduating seniors with major companies and organizations in the fields of banking, finance, consulting, non-profit, government, law, and publishing.

# SENIOR THESIS AWARDS

All Economics & Business majors are required to write a Senior Thesis. Students work with a faculty mentor on independent research projects. Research funds are available through the department, and a variety of awards and publication opportunities are available for successful theses.

## Ray O. Werner Thesis Award

Awarded for the most outstanding senior thesis

**Devin Nadar:** “Stuck in a Rut with Primary Products: The Impact of Colonization on Trade and Growth Patterns”

**Yannick Schindler:** “Quantitative Measures of Mortgage Market Instability”

Variable	Defensive Backs				
	Model 1	Model 2	Model 3	Model 4	Model 5
C	-10.245 (-0.224)	9.642 (0.203)	-8.128 (-0.169)	6.443 (0.138)	-4.606 (-0.1)
YEAR <sub>t</sub>	0.009 (0.36)	-0.002 (-0.072)	0.008 (0.3)	-0.001 (-0.006)	0.006 (0.236)
DRPICK <sub>t</sub>	-0.006 (-7.247)*	-0.006 (-7.48)*	-0.006 (-7.612)*	-0.006 (-7.547)*	-0.006 (-7.225)*
LAGTAK <sub>t-1</sub>	0.001 (0.516)	0.001 (0.762)	0.001 (0.534)	0.001 (0.464)	0.001 (0.551)
LAGSAK <sub>t-1</sub>	0.054 (1.238)	0.054 (1.125)	0.055 (1.223)	0.058 (1.261)	0.054 (1.214)
LAGINT <sub>t-1</sub>	0.054 (1.999)**	0.056 (2.089)**	0.055 (1.996)**	0.054 (1.953)**	0.055 (2.011)**
EXPI <sub>t</sub>	0.566 (6.992)*	0.58 (7.414)*	0.566 (6.972)*	0.575 (7.111)*	0.567 (7.054)*
EXP2 <sub>t</sub>	-0.033 (-5.399)*	-0.035 (-5.882)*	-0.033 (-5.378)*	-0.033 (-5.598)*	-0.033 (-5.445)*
LAGPBL <sub>t-1</sub>	0.364 (3.038)*	0.338 (2.799)*	0.363 (3.028)*	0.357 (2.96)*	0.361 (3.016)*

## Robin Satterwhite Thesis Award

Awarded for outstanding, innovative, independent research

**Cassandra Benson:** “Middle School Matters: A Duration Model Analysis of College Enrollments”

**Stephen Lagos:** “Self Esteem, Education, and Wages Revisited”

## Jerome V. Bruni Research Award

Awarded to students who show promise to produce their thesis results in a peer reviewed journal or to present the paper at a peer reviewed academic meeting.

**Rachel Vitale:** “The Economic Efficacy of the Banking Merger Wave: 2006-2008”

**Stephen Lagos:** “Self Esteem, Education, and Wages Revisited”

**Abdoulaye Dabo:** “A Probability Model for Earnings Restatement”

**Yannick Schindler:** “Quantitative Measures of Mortgage Market Instability”

**Nicole Gurley:** “The Idea Epidemic: An Analysis of the Diffusion of Economic Disciplines Using Epidemiological Models”

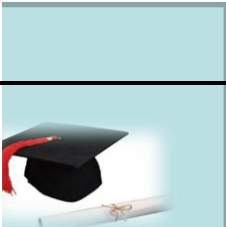
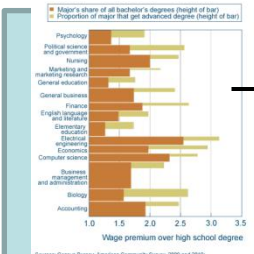
**Elizabeth Claire Preston:** “Determinants of Record Breaks in Swimming”

$$A^* = \frac{p_B}{p_A} \left[ \frac{I - p_B + p_A}{2p_B} + 1 \right] - 1$$

$$A^* = \frac{I - p_B + p_A}{2p_A} + \frac{2p_B}{2p_A} + \frac{2p_A}{2p_A}$$

# SOME THESIS HIGHLIGHTS FROM THE CLASS OF 2012

Figure 5 Wage Premiums for Four-Year and Advanced Degrees in Selected Majors



**Laura Putnam**

“Expensive Decisions: How Students Choose Their College Majors in a Changing Economy”



**Melissa Schott**

“Walking Off the Rink: The Relationship Between DI Hockey Program Success and Voluntary Giving”



**Adam Kobori**

“Hungary and the Concerns of Measuring Sustainability”



**Claire Petersen**

“Fifteen and Pregnant: the Determinants of Teen Pregnancy”



**Andrea Tukan**

“A Quantitative Analysis of Quality of Emergency Room Care”



**Daniel Fuwa**

“Mama Didn't Raise No Fool! Youth Characteristics Influence on Colorado Springs Crime”



**Emily Fukunaga**

“Personality and Job Satisfaction”



**Lee Carter**

“How To Value Companies In Developing Countries”

# STUDENT GROUPS

## SAB

The Economics and Business Department Student Advisory Board is open to all economics majors and meets once a block to plan department activities sponsored by the Schlessman Fund. Membership on the board provides a wonderful opportunity to learn valuable skills in organization, events planning and leadership and promotes departmental camaraderie. Events include:

- Annual Symposium
- Networking Events with Alumni
- Food for Economic Thought, lunch time presentations
- Social Events

## I-Club

The Colorado College Investment Club is open to all CC students and is a student-run organization that educates members about the financial markets, investing and portfolio management. Through weekly meetings, the club studies the market, analyses stocks and trends, and actively manages an investment account.



## E-Club

The Entrepreneurship Club meets on the second and third Thursdays of the block to learn about creating businesses and business opportunities. The club invites local business people to discuss their business strategies and sponsors a business plan competition at the end of the year. The club is open to all interested students.



The **Schlessman Fund** sponsors many department events on campus, in addition to class field trips, two professorships, a Schlessman Fund Coordinator who assists the student groups, and opportunities for guest speakers/lecture series. Without this help, the unique experiences enjoyed by countless students would not be possible.

# SEMINAR SERIES



The Economics and Business Department Seminar Series is new to the department in 2010. Each block, a guest-lecture is presented by someone from outside the college. These lectures are based on working-papers that are relevant to current events.

## A Sample of the 2011-2012 Speakers

Sarah Pearlman-Vassar College, “Crime and Microenterprise Growth: Evidence from Mexico”



Philip Shaw-Fordham University, “Nonparametric Instrumental Variables Estimation in Practice”

Jessica Holmes-Middlebury College, “The Economics of Sin: Tales from the Underground”



George DeMartino-University of Denver, “The Economic Crisis and the (Ethical) Crisis in Economics”

Rusty Tchernis-Georgia State University, “Estimation of Treatment Effects Without an Exclusion Restriction: with an Application to the Analysis of the School Breakfast Program”



# LECTURE SERIES

## H. Chase Stone Lecture Series

The H. Chase Stone Memorial Lecture, generously established by the First National Bank of Colorado Springs, invites a renowned individual discuss a topic of importance related to finance and banking. This lecture allows faculty and students from different disciplines and points of view to come together to explore, from a liberal arts perspective, the social, political, ethical, and technological dimensions of business in our rapidly changing world. Recent lecturers have included:



**Christina Romer**, *Garff B. Wilson Professor of Economics at the University of California, Berkeley*



**Lois Quam**, *Executive Director, Global Health Initiative*



*and:*

**Steven Levitt**, author of "Freakonomics"

**Miles Kimball**, professor, University of Michigan

**Todd Buchholz**, author of "New Ideas from Dead Economists"

**Michael Pollan**, author of *Omnivore's Dilemma* and *The Botany of Desire*

**Gregg Zachary**, journalist and author, Visiting Lecturer, Stanford University

**Dr. Richard Sandor**, founder and CEO of The Chicago Climate Exchange

**Paul M. Romer**, Graduate School of Business, Stanford University

**David Malpass**, Chief Economist, Bear Stearns

**Vernon Smith**, George Mason University, co-winner of the 2002 Nobel Prize in economics

**C. Peter Timmer**, Professor, Graduate School of International Relations, University of California

**Robert Rubin**, then Chairman of Executive Committee, Citigroup Inc.

**Dani Rodrik**, Professor, John F. Kennedy School of Government, Harvard University



# Department Highlight: Van Skilling



“Your uncanny wit, personal charm, and growing wisdom continue to help youngsters like me aspire to face the business world head on and to aspire for greatness.”

—Court Wold



The Economics and Business Department gives a special thanks to Van Skilling for his commitment to enriching student research initiatives and classroom learning. Van has been a Visiting Executive for the past two decades. This year, Van will be co-teaching Business Policy and Strategy with Professor Larry Stimpert in Block 2. In addition to actively engaging students in the classroom, Van generously funds the Van Skilling Research Awards. Recipients have worked on projects as diverse as assessing voluntary approaches to reducing consumer usage of plastic bags to the Education policies in Udaipu, India, and Swaziland.

“While my thesis sparked my interest in regards to social business, it was your support that ultimately opened the doors for me.”

—Thomas Modern

“The award provided the crucial additional funds needed to travel to the Cheetah Conservation Fund in Namibia...the opportunity nourished my passion for travel and the environment that I continue to chase today.”

—Clare Keating-Daly



## Entrepreneur Submissions

We welcome your submissions to *The Entrepreneur*. Please fill out this page and return so that we may better meet your needs in the future. Feel free to tell us about yourself, your family, your latest events in life – or some good ol' stories from your alma mater. Please share some photos as well.

Name:

Mailing Address Line 1:

Mailing Address Line 2:

Email Address:

Phone #:

Company:

Company Address:

Suggestions, comments, requests and your stories to publish in the next edition go here:

Please fill out and return to:

Colorado College  
Department of Economics and Business  
Attn: The Entrepreneur  
14 East Cache La Poudre Street  
Colorado Springs, CO 80903

Or, send it electronically to:

Cassandra.M.Benson@coloradocollege.edu

Or, fax to:

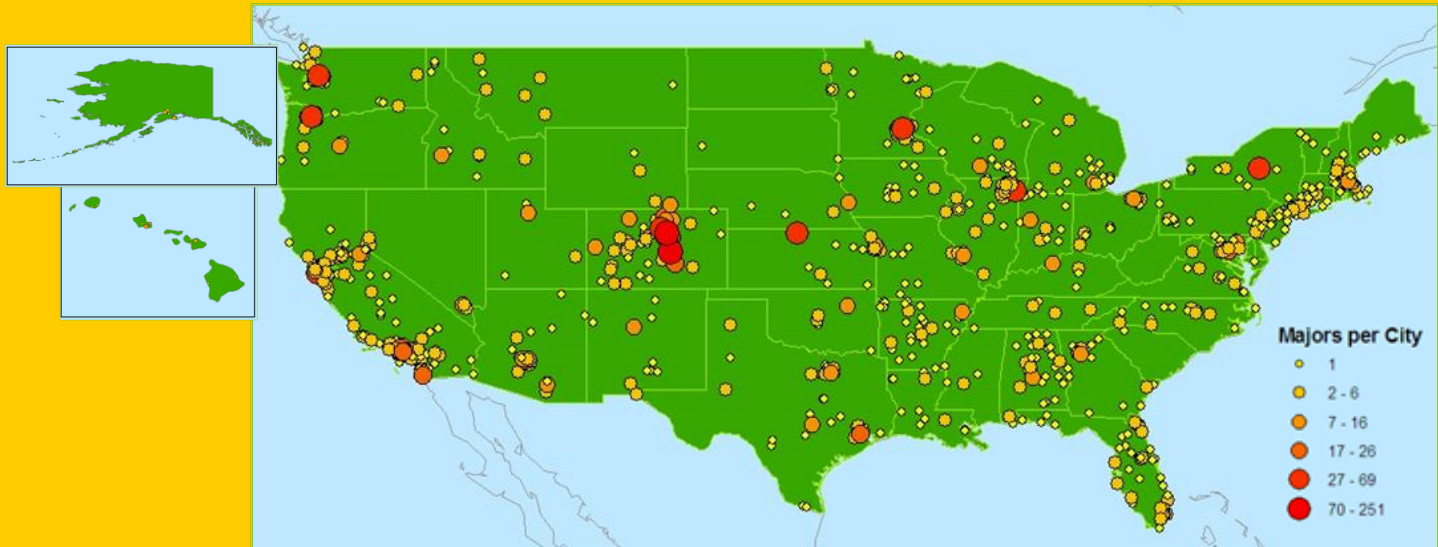
(719) – 389 – 6927

***Thank you!!! -- The Entrepreneur***

Look for the 9th edition of *The Entrepreneur* in the spring of 2013! If there is something you feel should be added to the next issue, please email your comments, suggestions and questions to [Cassandra.M.Benson@ColoradoCollege.edu](mailto:Cassandra.M.Benson@ColoradoCollege.edu). Also, please visit our website that is updated daily at <http://www.coloradocollege.edu/academics/dept/economics/> to find out about our students, faculty, staff, curriculum, current research, events and contact information. Thank you!

*Colorado College Economics and Business Department, 14 E. Cache La Poudre St., Colorado Springs, CO 80903*

# WHERE OUR DEGREES LEAD



Our Alumni live in over 1,200 cities in all 50 states and in 76 countries. They work in a wide range of professions, give guest lectures at CC, and meet up with classes on field trips.

## Jobs of Recent Graduates:

*Associate*, Blue Canyon Partners, Inc  
*Investment Analyst*, Invested Development  
*Business Analyst*, Lexidyne, LLC  
*Banking Analyst*, JPMorgan Private Bank  
*Analyst*, ABU-AMRO  
*Derivatives Trader Assistant*, Allstate Investments  
*Financial Advisor*, Strategic Financial Partners  
*Due Diligence Analyst*, Global financial Review  
Northwestern Mutual  
*Program Coordinator*, Mi Casa Resource Center  
*Business Consultant*, Cerner  
International Institute for Political and Economic Studies  
*Fellow*, Public Interest Fellowship Program  
*Math Teacher*, Teach for America  
*Fellow*, Humanity in Action  
*Research Associate*, Westwater Research LLC  
*English Teacher*, EPIK  
*Auditor*, NIA Consulting  
*Raft Guide*, Aspen Whitewater  
*Executive Assistant*, Civic Entertainment Group  
*Analyst*, Bain Consulting  
*Director*, Grassroots Campaigns  
*Transfer Pricing Consultant*, Ernst & Young  
*Merchant Leadership Program*, Wal-Mart  
*Analyst*, Economics Partners, LLC  
*Assistant Retail Manager*, Amazon.com  
*Analyst*, Barclays  
*Outreach Coordinator*, Boys and Girls Club LaPlata County  
*Research Assistant*, Federal Reserve Board, FOMC Secretariat, Division of Monetary Affairs

## Recent Graduate Programs Pursued:

*MBA*, Harvard Business School  
*Environmental Management*, Nicholas School, Duke University  
*Computer Science*, Columbia University  
*JD*, University of California Los Angeles  
*JD*, Stanford  
*MBA, CPA Water management, community water supply*, DeVry University  
*MBA*, Duke University  
*MSc. Decision Science*, The London School of Economics and Political Science  
*MSc Applied Economics*, Johns Hopkins  
*MBA*, Tuck School of Business, Dartmouth  
*Policy and Planning*, London School of Economics and Political Science  
*Pharmacology*, Hilo Pharmacy School, University of Hawaii  
*MAC Accounting*, North Carolina State University  
*MSc Accounting*, University of Virginia  
*Law*, University of Southern California  
*PhD Economics*, University of California San Diego  
*JD/MBA*, University of Montana  
*MBA*, University of Washington  
*JD*, School of Law, University of St Thomas  
*MBA*, University of Denver Finance  
*MS Real Estate and Construction Management*, University of Denver

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