



The Entrepreneur

Official Newsletter of The Colorado College Economics and Business Department

Issue No. 3

Fall 2008

Letter from the Chair

I started teaching business classes in the late 1980s while I was a graduate student at the University of Illinois. I told my students then that there had never been a more interesting time to study business (or economics), and the business and economic landscape has been so dynamic ever since that I have been able to tell my students the same thing every year I have been teaching. The last 20 years have seen the telecommunications and digital revolutions, the stock market boom of the late 1990s, the Internet implosion, globalization, global warming, a big recovery in the stock market, volatility in commodities markets, fundamental weakness in key industries such as autos, and now the credit crunch and what a recent issue of the *Journal* called "The End of Wall Street."

This kind of volatility begs the question of what kind of education best prepares students to take on positions of leadership in our society? We believe, more than ever, that the kinds of critical thinking and communications skills our students develop during their four years at a liberal arts college are the best way to prepare them to make significant contributions. Narrow, specialized degree programs may help students get a first job, but such knowledge is likely to have a short "half-life" and prove limiting in the long run. Instead, we want to believe that our students have the capacity to communicate across functional fields, manage and motivate people, and not only adapt to, but also anticipate the ways changing demographics, products and services, and technologies will impact their firms, industries, and organizations in the years, and decades, that lie ahead.

This newsletter, which we hope to continue to produce and distribute twice each academic year, contains stories about the distinctive educational opportunities we are offering Colorado College students. I give great credit to my faculty colleagues for the extraordinary efforts they put into their teaching. Continuing the tradition we inherited from our predecessors, we have been fortunate to make some terrific hires in the last few years, who are proving to be terrific teachers and scholars. Professors Chesley (business) and Lybecker (economics) are now starting their second academic year at the college and have already made their mark as outstanding teachers. Last spring, our newsletter profiled our newest tenure-track hire, Professor Pedro de Araujo (macroeconomics), who has just completed his first block of teaching by co-teaching a First Year Experience course with Esther Redmount. This fall's newsletter profiles two full-year visitors, Sasha Breger and Andrew Nelson, who are teaching for us while Professors Dan Johnson and Libby Rittenberg are on sabbatical.

Our curriculum and teaching continue to be enriched by the contributions of alumni and an array of other executives and guest speakers who so freely give of their time. Last spring, we were thrilled to have David Helms organize and teach a course on the Economics of Health Care for us. Not only did David spend the entire block on campus teaching the course, but he also recruited four other Colorado College alumni, including Jeff Bauer, Beth Glynn, Marilyn Moon, and Peter Neupert, to participate in the course. This fall, we will again have Van Skilling on campus to co-teach the Business Policy and Strategy class with Julie Chesley. Their course will also feature Phil Condit, former CEO of Boeing, who has become a regular visitor in the course, as well as other alumni.

Continued on page 2

We welcome your submissions to *The Entrepreneur!* Please fill out the last page of this issue and send to the address listed, or send electronic submissions to: jared.faciszewski@coloradocollege.edu. Alums, we'd love to hear from you! Please send us your updated information so that we may better serve you. Thank you.

Letter from the Chair

Our students also make vital contributions to the department's curricular and co-curricular program. One of our newsletters last year highlighted the department's Investment Club, which I continue to view as one of the best student organizations on this or any other college or university campus. This newsletter highlights the important work of our Student Advisory Board, which plans many department events, as well as our new Entrepreneurship Club.

The newsletter also describes just a few of the internships our students held this past summer. A few weeks ago, Chris Quon gave me a Lehman Brothers coffee mug as a souvenir of his internship there this summer. As he was leaving the office he said, maybe this will become a collector's item that you can sell on eBay. I don't think that either he or I had any idea that the end of an independent Lehman would come as early as that very next weekend!

An article about Professor Dan Johnson's research that uses econometric modeling to predict Olympic medal counts rounds out this issue of the newsletter. Not only does Dan's work illustrate how economic principles and methods can be used to model a wide array of phenomena (not unlike the work of *Freakonomics* author Professor Steven Levitt), but Dan's research on Olympic medal counts has received widespread publicity that also reflects positively on the department and the college.

We enjoy hearing from you, and feel free to use the form at the end of this newsletter to send us updates and to share your own stories. Not only do my faculty colleagues and I enjoy receiving updates from our alumni, but we can then use the contact information we provide to facilitate networking between you and our current students – networking that is very helpful to them as they seek out information about career and internship opportunities.

Very special thanks to those alumni and parents who have designated their contributions to the college for use by the Economics and Business Department. The funding you provide helps us to offer our students the broadest possible array of extraordinary educational opportunities. We appreciate your investment in the department, and will continue to work hard to warrant your financial support.

If you are coming for Homecoming just a few weeks from now, we are planning a special noontime program on Friday, October 12, at 12:15 in Palmer 121. We'll taking a look at the college's longstanding commitment to business education, and profiling some of our alumni. The event should be a great way to visit with old friends, meet new faculty, and see our current students. Please come if you can!

- Larry Stimpert

Welcome Our New Faculty

The department recently appointed Andrew Nelson as a one year professor and Sasha Breger as a one year instructor. Andrew Nelson will teach Principles of Macroeconomics, Principles of Microeconomics, Intermediate Microeconomic Theory, and Money, Banking, and Financial Markets. Sasha Breger, an ABD PhD student at the University of Denver, will teach Principles of Economics, Globalization of Production, and Introduction to International Political Economy. Feel free to visit our webpage at <http://www.coloradocollege.edu/dept/EC/facstaff.asp> to learn more about the Department Faculty and Staff.



News

Washington D.C. an Eye-Opener for Environmental Economics Students

This excerpt was prepared by a student in Mark Smith's Block 8, 2008 class, "Global Environmental Economics".



I am not sure when, but at some point, while in Washington D.C., I realized that I was not experiencing an ordinary "field trip." Maybe it was during the forced march, which would have brought tears to Patton's eyes, from World Wildlife Fund to lunch with Tim Wirth, President of the United Nations Foundation and former U.S. Senator from Colorado. Perhaps it was during the presentation at NASA by Waleed Abdalati, the leading cryospheric scientist in the world (Al Gore "acquired" a large portion of his film, *An Inconvenient Truth*, from Mr. Abdalati). Sitting in the US Capitol with the House Select Committee on Energy Independence and Global Warming could be another possibility. But I have a gut feeling it was while we were walking through the BP Solar production plant, before stopping at the House of Sweden.

We set out to learn about our nation's reaction to climate change from a variety of sources: political, business, media, and scientific. The result was a perspicacious understanding of the rather complicated problem we call climate change. We didn't just take for granted that there are people on both sides of the issue. We sat in front of Pat Michaels at the CATO institute

and were told, somewhat forcibly, that climate change is a hoax. We traveled to the Center for American Progress and learned the world will change forever if we don't act now to stop global warming.

Spinoza once said, "All things excellent are as difficult as they are rare." On behalf of the entire class, I would like to thank Professor Mark Smith and alumni Matt Banks (Class of '97) for putting together this trip. Had it not been for their tenacious efforts, none of it would have been possible. Our climate change "field trip" to D.C. last spring was truly excellent.

-Michael Scheuer

News

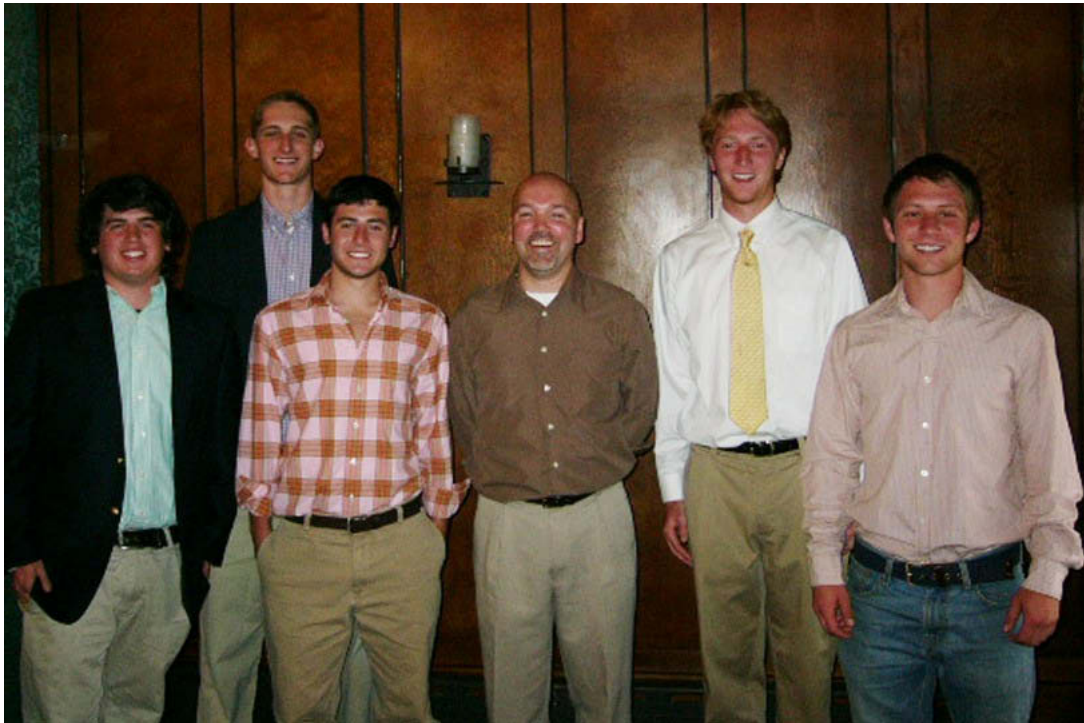
Investment Club Looks Forward to a “Learning” Year

Greetings CC alumni and friends, it has been a very interesting summer in the Investment world. As we finished the last school year the Investment Club had bought up stock in Fannie Mae and Bank of America but as you all know the financial Industry has taken quite the hit leaving a few of us a little ruffled. As we look to the current market situation a lot of us in the I-Club feel it is a great time to reinvest in our portfolios. This year we have decided to take a more aggressive approach to involving everyone in the clubs activities. We will be creating committees of 5-6 members that will focus in on particular types of investment options varying from currency bonds to Exchange-Traded Funds. . It is this hands-on approach that we feel will give our members the best chance to understand the complicated Wall Street world.

Educating our fellow peers has become this year’s top priority for the I-Club. Several of our officers held internship positions at financial firms, investment banks and branches of the Federal Reserve this summer. This specialized expertise will help guide the club on our educational investment crusades. Furthermore we hope to bring in several speakers with professional experience in investing throughout the year. We hope to use these educational opportunities as examples to help us make more informed wealth management decisions. This will be particularly important this year as The Cutler Group, an independently financed, CC group has entrusted the I-Club with the management of its assets. This will add a new and exciting element to the club as we taken on more responsibility by managing money outside of the Schlessman Fund.

With these new responsibilities the I-Club officers see the Cutler Fund as an opportunity to start looking into socially conscience investments. With all the recent development and expansion in the green industry we feel that it is our responsibility as investors to learn and embrace the potential this industry has as the public becomes more aware of our impacts to the environment.

Overall with the market’s current situation we look forward to this year as being a great chance to learn, grow and have fun as we follow the market.



Please visit our website: <http://www.coloradocollege.edu/dept/EC/iclub/iclub.asp>

- Berk Korustan'09

News

Economics & Business Student Advisory Board

The Economics & Business Student Advisory Board held its first monthly meeting of the year on September 4, 2008. The mission of the Student Advisory Board is to further the liberal arts education at Colorado College, by promoting opportunities for students to engage in economics and business-related issues outside of the classroom. The Student Advisory Board's primary task is to plan social and academic events that further a sense of community among the department and students. In addition, it seeks to act as a sounding board for student opinions and interests in order to provide student input and ideas to the Economics and Business department faculty.

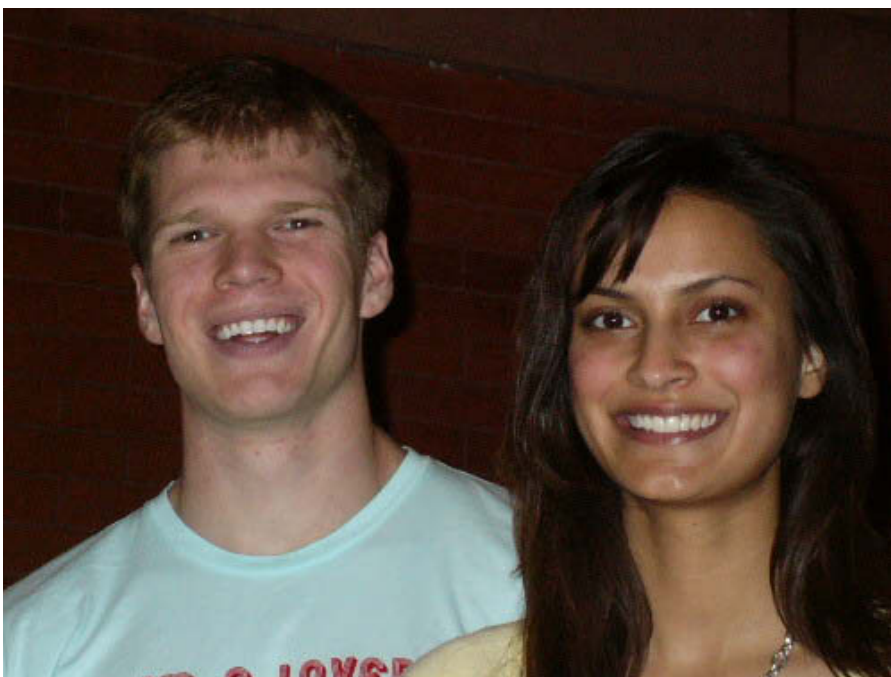
While the Student Advisory Board aims to accomplish several different objectives over the course of the school year, its primary goals for this year are to host a variety of speakers, reach out to other departments by publicizing speakers and events with a broad appeal, broaden networking events with representatives from other career fields, utilize more local speakers, and network internally with other groups across campus for charity work.

Two new co-chairs were elected for the 2008-2009 school year, Michael Scheuer and Rakhi Voria. Michael is a senior at Colorado College, majoring in Mathematical Economics. He is the recipient of the Skilling Award and a venture grant. Michael is involved in the Committee on Instruction. This past summer, he worked as an intern in the finance division at Pepsi Americas. In his free time, Michael enjoys playing the drums and skiing.

Rakhi is a sophomore, majoring in International Political Economy. She is the recipient of the El Pomar Scholarship. Rakhi is involved in Entrepreneurs Club, Colorado College Student Government Association, Student Ambassadors, and is a staff writer for the school newspaper, *The Catalyst*. This past summer, she worked as an intern in the Global Consulting Services division at Janus Capital Group, as well as interned with ABC News as a journalist for the Democratic National Convention. During her free time, Rakhi takes ballet and voice lessons.

The Schlessman Fund is an endowment to the Economics and Business Department from the Schlessman Family Foundation to support activities related to the study of business. Everything that the Student Advisory Board does is supported by this fund.

We look forward to another great year!



- Rakhi Voria'11

News

Newly Formed Entrepreneurship Club Offers Educational Programs with a Real-World Focus

As we kick off the 2008-2009 year, co-chairs Max Hillman and Sunny Finden are thrilled to be continuing with momentum in the second year of the club's existence. With the inception of E-Club last year, co-founders Jesse Marble and Trevor Isham set the goal of providing students across the entire campus, the opportunity to learn more about business development. With the crucial help of Economics and Business Department Chair Larry Stimpert, as well as Paraprofessional Jared Faciszewski, the club has planned a year which incorporates educational value, and real world advice.

To give students a small taste of the expansive topic of business development, Larry Stimpert introduced the E-Club to the concept of Value Creation during the first meeting. Along with educational opportunities provided by Larry and other Economics and Business Department professors, students will begin educating fellow club members on the value of business models. Each week, a set of club members will be responsible for leading a lecture and discussion focused on a specific business model. We believe this to be a crucial element in understanding business development, as a solid awareness of how business are modeled is essential in understanding how to create value in any business.

In addition to educational meetings, we will be devoting at least one meeting per month to bringing in local Colorado Springs business people, as well as Colorado College alums. There is a vast variety of experienced resources that possess a wealth of knowledge and value for E-Club members. The exposure to different experiences, struggles, and success will hopefully shed light upon industries and niches of business that will provide relevance and guidance to students.

Another unique aspect of E-Club is the opportunity students have to present their own business ideas. Any student who is developing an idea of their own is encouraged to present their idea to the club with the intention of being provided feedback and advice. This is an activity we find to be valuable for students developing ideas, as well as students looking for ideas to nurture on their own. We will wrap up the year with the second annual Business Plan Contest, where students write a detailed business plan that is read by a panel of professional judges. This contest gives students the chance to both pitch an idea to a panel, as well organize thoughts and ideas in a concise document.

In summary, as we come off a successful inaugural year, the bar is set high for the educational value we believe this club can provide. More than anything, E-Club will be working to maintain a safe and comfortable environment where students feel free to share, learn, and discuss the pressing issues and questions they may have about successfully breaking into the business world.

- Max Hillman

Student Internship Highlights

Dan Reddy is a Senior Economics Major from Cincinnati, Ohio.

This summer I had the opportunity to intern for Pepsi Americas in Schaumburg, Illinois. During my sales and marketing internship I was able to participate the formulation of strategic marketing decisions, and personally complete allotment programs for the distribution of special promotional materials.

Prior to my internship at Pepsi I have spent my college summers running Cincinnati Premier Auto, a small seasonal valet auto detailing business that I started the summer following my freshman year at Colorado College.

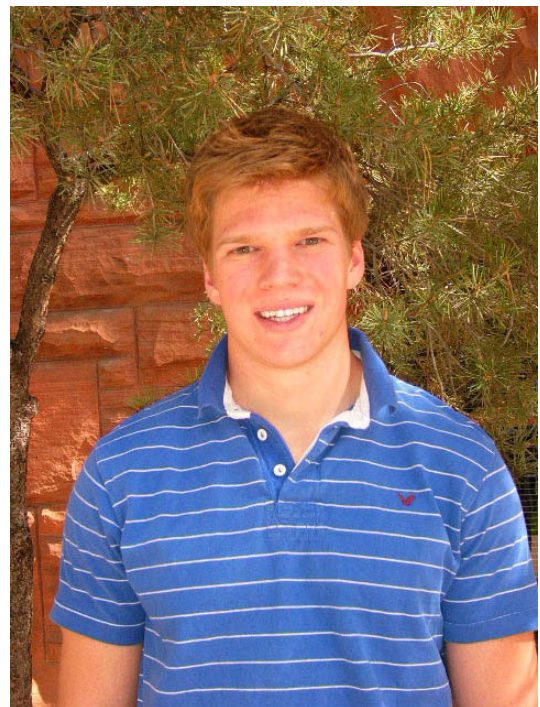
In my time at Pepsi Americas I observed a formal mentorship program that appeared to provide great value to the organization and the participants. With my interest in startup firms and the insight I gained during interviews concerning leadership strategies in a Business Leadership class, my interest in the role of mentorship was spurred. Thus, I am currently beginning work on my thesis in which I will explore the influence of mentorship as a determinant of business success and as a component of Human Capital Theory.



Michael Scheuer is a Senior Mathematical Economics Major from Hinsdale, Illinois.

This summer I interned in the finance division of Pepsi Americas at their corporate headquarters in Schaumburg, Illinois. I worked in the internal audit process control division where I was exposed to everything from SOX controls audits to Enterprise Data Management. The summer before last, I interned for Marquette Financial Companies in Minneapolis, Minnesota. I was fortunate enough to work with the CFO of Marquette on the financing of the Minnesota Twins' new ballpark stadium.

Currently, I am starting my senior thesis, in which I will apply neural network models to a problem involving insurer insolvency and global warming. As articulated in a joint article between the World Wildlife Fund and Allianz, the empirical data from the past will no longer provide insurance companies insight into the future. I believe that the adaptive learning capabilities of the neural networks will be able to incorporate changes in the predictive data that previous linear models are now unable to adequately realize.



Student Internship Highlights

Chris Quon is a Senior Economics Major from Lake Forest , Illinois.

This past summer I had the privilege of working in New York City for Lehman Brothers. What made my time with the firm particularly interesting was working for Lehman during a “bearish” market. With this economic environment, I saw firsthand how a high-profile company had to deal with adversity via implementing diversified global investment strategies, applying smart calculated risk management and remaining highly focused on their strong client relationships. I also was able to observe firsthand, the firm as it rebounded several times from a hostile takeover, adjusted to a change in the CFO and COO, struggled with ridding themselves of some tier-3 investments and shopped around their investment management division for some fresh capital. As an Economics major and an Asian Studies minor with an interest in pursuing a career in financial services, it was an opportunity of a lifetime.

Specifically, I was assigned to work as a Summer Analyst within the Legal, Compliance, and Audit Group in Lehman’s subsidiary, Neuberger Berman LLC, which largely comprises their investment asset management division. I initiated, organized, and completed a project involving the reorganization of 2007 year-end 13G filings in accordance to SEC regulations. In addition, I was responsible for the surveillance of compliance reports and inquiries, identified documentation for updating IPO eligibility of new accounts and assisted in several ad-hoc projects in response to internal and external regulatory inquiries. Interestingly enough, during this turbulent period, Neuberger Berman was referred to as Lehman’s “golden egg” as NB, a consistent industry leading, highly profitable and valuable entity of Lehman, was one of the only profitable arms of Lehman. As a result, during this time Neuberger Berman was being shopped around by Lehman’s current CEO, Dick Fuld, with the goal of raising approximately \$8 billion in fresh equity in order to offset some of Lehman’s current liquidity problems. This all added to an already exciting summer on the job.

Like many students who have no real-world experience, going into the internship, I had some preconceived ideas about the investment banking industry: long hours, cut-throat personalities, and the opportunity to earn a lot of money quickly. By the end of the summer, I learned that there is some truth behind some of the stereotypes while on the other hand, most are somewhat overstated. The hours ARE long, and although there definitely are some managers I knew to watch out for, in general, I was lucky enough to establish some great relationships.

In addition, being one of only a few analysts who attended a small liberal arts college versus the “typical” school that a big investment bank traditionally recruits from (i.e., Ivy League schools), I was a bit intimidated at first. I questioned myself. Did I have the tools to be successful? How would the management/other interns perceive me? After just a few weeks into the program, I quickly found out that by being enthusiastic and a quick learner, demonstrating myself as a dedicated hard worker, and taking the initiative to be involved in as many projects as possible, my mentors and managers really didn’t care what school I came from. More important to my mentors was demonstrating the ability to quickly adapt to the firm culture and being a great team player.



Student Internship Highlights

Chris Quon's Lehman Experience, cont.

In terms of having the tools to compete with the other interns, I felt that Colorado College had prepared me well, if not better, than the other summer interns for the job. First, because of CC's block plan, where we are used to working within a tight timeframe, I was able to work under pressure and adapt to the high stress of meeting tough deadlines. Also, the interpersonal skills that I acquired through regularly interacting one-on-one with professors and meeting business leaders during my classes at CC gave me the confidence to introduce myself to other senior Lehman colleagues and take advantage of all the opportunities available at Lehman.

After the various Lehman corporate finance, capital markets and related investment banking training classes offered to us, I seized the opportunity to stay after each of the classes to meet with the speakers to pick their brains while most other interns would leave the classroom immediately. As a result, I was able to meet many senior level NB and Lehman professionals from the global private equity/merchant banking group, investment fund managers and traders who even took the time to take me on the trading floor. Finally, my experience at CC helped me in other ways. Because I am able to play both varsity soccer and lacrosse here at CC, I also had the confidence to join the Lehman summer lacrosse team that competes once a week against other Wall Street firms (www.gothamlacrosse.com). This gave me the opportunity to network with fellow Lehman professionals as well as employees from other Wall Street firms.

Unfortunately, as of this writing, Lehman has recently declared bankruptcy. It is disturbing to see how concentrated leveraged risk-taking can turn on a dime in a harsh, bearish, and volatile market. It's a shame that a company with so much tremendous human capital, a great company culture, and a rich tradition could not survive. The "one stop, fixed income shop" that Lehman once was will be sorely missed. Lehman's bankruptcy filing is especially depressing because, unlike at Bear Stearns where just the top senior management received stock benefits, all Lehman employees get paid in some Lehman stock, from the top CEO to the administrative assistants. In January of 2008, Lehman stock was trading at roughly \$65 a share. Currently, that \$65 stock is now worth roughly \$0.25 a share. In a situation like this, it is not just a matter of billionaires becoming millionaires, but it also affects thousands of average employees who have lost the majority of their paycheck, savings, and jobs over just a few months.

I firmly believe that in the current market conditions, "pure" investment banks will need to eventually merge with a universal bank like a JP Morgan, Citibank, and Bank of America etc. to survive. When talented human capital have large amounts of financial capital to invest with disciplined investment focused strategies, like a JP Morgan type firm, I feel that consistent long term superior risk adjusted return on capital is attainable.

Books will be written and movies will be made about the summer of 2008 on Wall Street and I am very grateful to have been a part of it from my vantage point. Despite working at Lehman's during such a challenging economic time, I felt this was actually very beneficial for me. In a bear market, you can see the mistakes being made and hopefully you can learn from the mistakes. Given the instability, it also made me take a hard look at whether this is really the industry where I want to pursue a career. In fact, it confirmed my interest in the investment asset management and banking industries and specifically in the area of global alternative investments, portfolio management, or merger and acquisition advisory. My time at Lehman showed me that the stereotype of making tons of money isn't always true. Along with the highs, there are definitely the lows. It can be a risky business, but being a risk-taker, that's what makes this industry exciting and appealing to me. I wish all the Lehman and NB employees the best of luck in dealing with Lehman's current bankruptcy filing, and I am very thankful for all the Lehman and NB people that I have met and learned from this past summer.

-Chris Quon

Research Forum

Dan Johnson's Olympic Predictions

This article was originally published in the Wall Street Journal and at WSJ.com on August 16, 2008. Johnson's CC and sophomore-at-the-time research partner Ayfer Ali is now finishing a doctoral program at Harvard Business School.

Want to Predict Olympic Champs? Look at GDP

Back in early 2000, Daniel Johnson, a professor at Colorado College, found himself with extra funding leftover from a separate project and with the help of an undergrad decided to use the resources to see whether economic variables could predict the medal winnings of each country in the upcoming summer Olympics.

"We were shocked at how accurate our predictions were," he said. His model used five basic pieces of data for each participating nation: GDP per capita, total population, political structure (democratic, authoritarian, military or communist), climate (the number of frost days) and home-nation bias. "It's a pretty simple model," Mr. Johnson said.

His results and subsequent predictions weren't too well-publicized — it was, after all, an exploratory project. But once the Games concluded and countries' medal count showed a 95-96% correlation to his predictions ("We were so accurate we thought we'd made a mistake," he says), people started to pay attention. Calls poured in, including calls from two nations "who shall remain nameless" asking him for advice to gear up for the next Games.

"It would be harmful for me to offer advice," the self-proclaimed un-athletic professor jokes. "I don't know, get more income per capita?"

For each summer and winter Olympics since 2000, Mr. Johnson's medal count predictions have been remarkably accurate. And now, ahead of the Aug. 8 start to this summer's Olympics in Beijing, Mr. Johnson has released his latest estimates.

The U.S. is expected to match its 2004 Athens medal count with a total of 103, though slip slightly to 33 gold medals from 35. Russia is predicted to finish second overall with 95 medals (and 28 golds).

But the big story this year is China, the host nation, expected to take home 89 total medals and a whopping 44 golds. The country could even beat the U.S. to become the top medal-earner overall, Mr. Johnson says. "China we badly underestimated in Athens and we could still be underestimating," he said, adding that China's expected 44 golds would match the U.S. tally when it hosted the 1996 Olympics in Atlanta, Ga.

Typically, host nations' medal count is boosted by about 25 from its baseline performance, and China took home 32 golds in Athens. Plus, its GDP per capita has soared since the last Games. Adding to the posturing is that China is expected to be pushing quite hard for success in the Games as a testament to its arrival as a global superpower.

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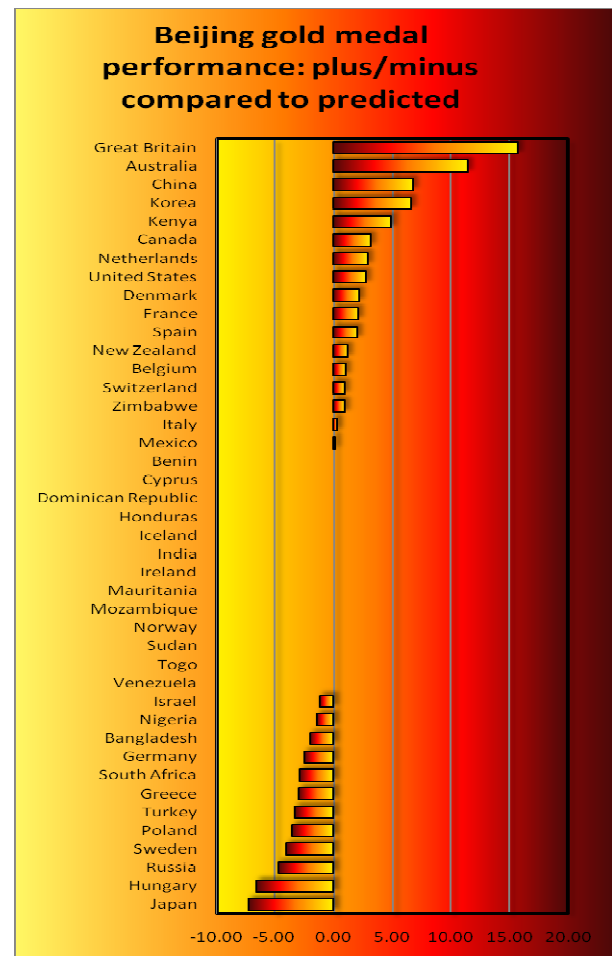
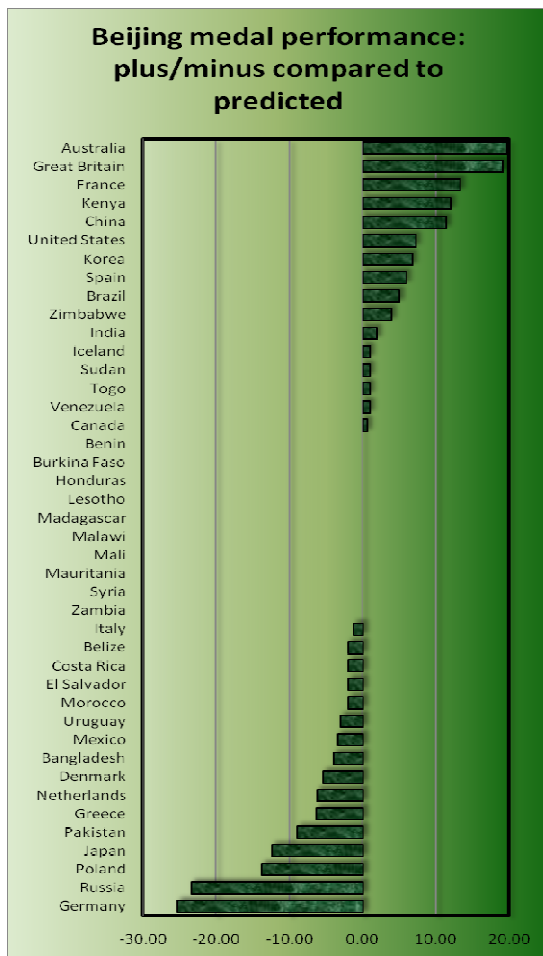
Research Forum

Dan Johnson's Olympic Predictions, cont.

Mr. Johnson says what matters most isn't comparing the take-home medal count of one nation compared to another but instead measuring it against the nation's own expected performance, based on his metrics. "This is more of a benchmarking analysis than anything else," he said, to gauge which nations are over- or under-performing their expected totals. Plus, the overall tally is obviously influenced by the size of each nation and how many athletes they train and send to the games. "One reason Botswana doesn't win a lot of medals is they don't send a lot of participants each year," he said.

Of course, Mr. Johnson isn't the only economist who aims to predict the outcome of the Games. Last week, PricewaterhouseCoopers released a study that predicts China will take the top spot, estimating that the host nation will win 88 medals, followed by the U.S. with 87 and Russia with 79. —*Kelly Evans*

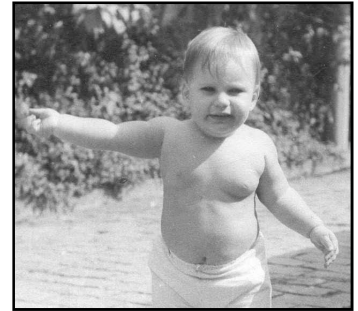
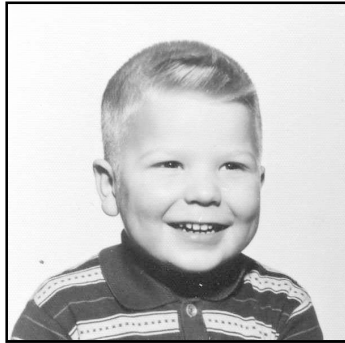
So how did the model perform in Beijing? A 93% correlation between predictions and actual medals (92% for gold medals alone). The graphs below present some of the surprises. For more information visit Dan's webpage at <http://faculty1.coloradocollege.edu/~djohnson/> or look here for some of the press coverage surrounding the research <http://faculty1.coloradocollege.edu/~djohnson/Olympics/OlympicsPress.pdf>.



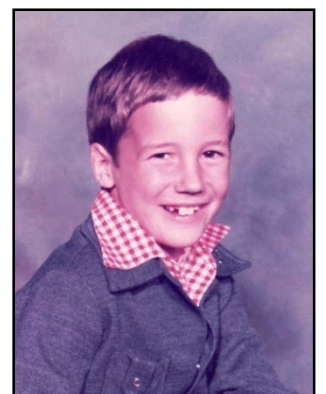
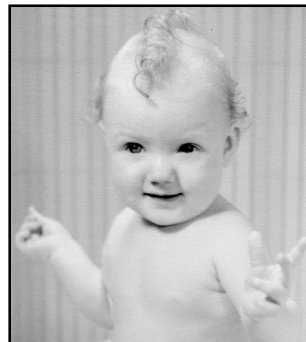
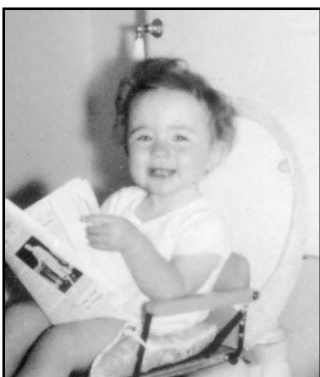
The Final Word

Upcoming Events in the Department

- Homecoming Event: Friday, October 12 at 12:15 in Palmer 121. A look at Colorado College's commitment to business education and a profile of some of the department's alumni.
- H. Chase Stone Lecture: February 24, 2009 at 7:30 in the Gates Common Room. Lecture will be given by Miles Kimball, Professor of Economics and Research Professor of Survey Research at the University of Michigan, and will be titled "The Economics of Happiness".



Faculty and Staff Guess Who



Answers, clockwise from top left: Stormy Burns, Larry Stimpert, Judy Laux, Pedro de Araujo, Kristina Lybecker, Dan Johnson, Nancy Heinecke, Julie Chesley, Kathy Lindeman, Mark Smith

Entrepreneur Submissions

We welcome your submissions to *The Entrepreneur*. Please fill out this page and return so that we may better meet your needs in the future. Feel free to tell us about yourself, your family, your latest events in life – or some good ol' stories from your alma mater. Please share some photos as well.

Name:

Mailing Address Line 1:

Mailing Address Line 2:

Email Address:

Phone #:

Company:

Company Address:

Suggestions, comments, requests and your stories to publish in the next edition go here:

Please fill out and return to:

Colorado College
Department of Economics and Business
Attn: The Entrepreneur
14 East Cache La Poudre Street
Colorado Springs, CO 80903

Or, send it electronically to:

jared.faciszewski@coloradocollege.edu

Or, fax to:

(719) – 389 – 6927

Thank you!!! --The Entrepreneur

Look for the fourth edition of *The Entrepreneur* in the spring of 2009! If there is something you feel should be added to the next issue, please email your comments, suggestions and questions to jared.faciszewski@ColoradoCollege.edu. Also, please visit our website that is updated daily at <http://www.coloradocollege.edu/dept/EC/> to find out about our students, faculty, staff, curriculum, current research, events and contact information. Thank you!

Colorado College Economics and Business Department, 14 E. Cache La Poudre St., Colorado Springs, CO 80903